



HOW IT ALL BEGAN

Potbelly Sandwich Shop started in Chicago in 1977 as a small antique store run by a nice young couple. Despite the fast-paced, never-a-dull-moment world of antique dealing, the couple decided to bolster their business by making sandwiches for their customers. What began as a lark, turned out to be a stroke of genius. Soon, people who couldn't care less about vintage glass doorknobs were stopping by to enjoy special sandwiches and homemade desserts in this unusual atmosphere.



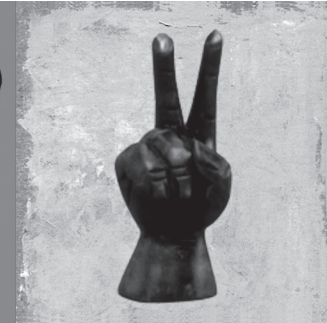
As the years passed, the lines grew. Booths were added, along with ovens for toasting sandwiches to perfection, vista-coolers, napkin dispensers, hand-dipped ice cream - even live music. The little antique shop had become a full-fledged, totally unique sandwich joint. Then in 1996, an entrepreneurial young man by the name of Bryant Keil bought the original store on Lincoln Avenue.

Together with his team, Bryant obsessed over every detail of each new store, making sure that they maintained the same charm and heritage. Now more than 200 shops later we hope you find that same magic in your neighborhood Potbelly as our first sandwich shop on Lincoln Avenue.



MENU

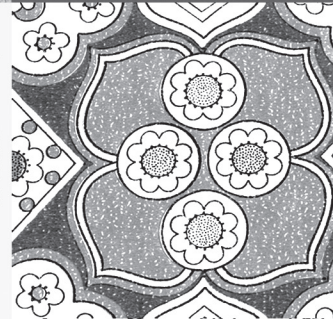
EXTRA GOOD
SOUPS &
SALADS



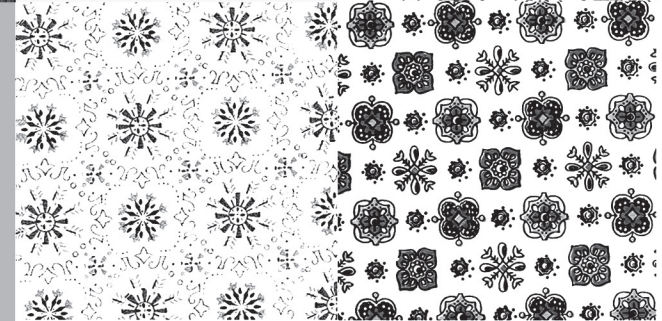
COOKIES
BAKED
EVERY
DAY



TOASTY
WARM
SANDWICHES



HAND
DIPPED
SHAKES



Order Online!
WWW.POTBELLY.COM



SANDWICHES Since 1977

1

Choose Sandwich & Bread:

All sandwiches are made to order and served warm on fresh **REGULAR** OR **MULTIGRAIN WHEAT BREAD**.

Order it "Thin-Cut" for about 1/3 less bread.

SIGNATURE

5.80

A WRECK® Salami, roast beef, turkey & ham with Swiss Cheese

ITALIAN Capicola, mortadella, pepperoni, salami & provolone cheese

PIZZA SANDWICH Pepperoni, meatball, capicola, marinara sauce, provolone cheese, mushrooms & Italian seasoning

FAVORITES

5.50

TURKEY BREAST With Swiss cheese

SMOKED HAM With Swiss cheese

MEATBALL Marinara sauce & provolone cheese

ROAST BEEF Thin sliced Angus beef & provolone cheese

CHICKEN SALAD With provolone cheese

VEGETARIAN Mushrooms, Swiss, provolone & cheddar cheeses

TUNA SALAD Albacore tuna with Swiss cheese

BIG JACK'S PB&J™ Creamy peanut butter & grape jelly **5.00**

2

Choose Your Toppings: Extra mushrooms, cheese, ounce of meat or bacon **.60** Double Meat **1.80**

MAYO
MUSTARD
HOT PEPPERS

LETTUCE
ONION
TOMATO

PICKLE
OIL &
ITALIAN
SEASONING

SALADS

All salads are made to order and served on fresh lettuce with your choice of dressing

UPTOWN 8.25 WITHOUT MEAT 7.00

All-natural grilled chicken, grapes, apples, dried cranberries, candied walnuts, blue cheese, red onion

FARMHOUSE 8.25 WITHOUT MEAT 7.00

All-natural grilled chicken, hard-boiled egg, bacon, blue cheese, tomatoes, cucumbers, red onion

CHICKPEA VEGGIE SALAD 7.00

Chickpeas, blue cheese, hard-boiled egg, tomatoes, cucumbers, red onion

CHOICE OF DRESSING:

- Buttermilk Ranch
- Creamy Vinaigrette
- Roasted Garlic Vinaigrette
- Potbelly Vinaigrette
- Non-Fat Vinaigrette

SOUP/CHILI

(Seasonal items. Please check store for availability.)

SOUP..... CUP BOWL
3.60 5.30

CHILI..... CUP BOWL
3.90 5.80

EXTRA STUFF

Chips..... 1.10
A Whole Pickle..... 1.15

SWEETS

Freshly Baked Cookie.....1.40
2 Pack Mini Oatmeal
Chocolate Chip Cookies..... 1.10
Dream Bar..... 1.70

SHAKES/MALTS

MADE WITH HAND-DIPPED ICE-CREAM

LOW FAT SMOOTHIES

MADE WITH FROZEN YOGURT

CLASSICS **3.20**

Vanilla • Chocolate • Coffee • Oreo®

REAL FRUIT **3.50**

Banana • Mixed Berry • Strawberry

Extra Fruit 0.30

DRINKS

Canned Soda..... 1.25
Bottled Drinks..... 1.80 2.25
Fountain Drinks*..... 1.75 1.95

(*Not available at all locations.)

NAME _____
 COMPANY _____
 ADDRESS _____
 CITY _____ ZIP _____ PHONE _____
 DESIRED DATE _____ DESIRED TIME _____ AM / PM



www.potbelly.com

101 Maiden Lane
 Maiden Ln between Pearl and Gold

(646) 289-4201

(212) 825-0220

PAGE ____ OF ____

Fax your order, then call to confirm your order.
 Fax your order ahead for pick-up at the time you specify. No need to wait in line. Go right to the register.
 Payment: Cash Credit (please have credit card info ready when calling to confirm)

<i>Sandwiches</i>								<i>Drinks</i>				<i>Shakes / Malts / Smoothies</i>				
CIRCLE THE ITEMS YOU WANT	NAME Tom							CANNED SODA				FLAVOR	SHAKE	MALT	LOW-FAT SMOOTHIE	
	SANDWICH Wreck							Coke _____Diet _____				Chocolate				
	BREAD regular <u>wheat</u> "Thin-Cut"	regular wheat "Thin-Cut"	regular wheat "Thin-Cut"	regular wheat "Thin-Cut"	regular wheat "Thin-Cut"	regular wheat "Thin-Cut"	regular wheat "Thin-Cut"	regular wheat "Thin-Cut"	BOTTLED DRINKS				Strawberry			
	EXTRAS 50¢ each meat cheese <u>mushroom</u> bacon	meat cheese mushroom bacon	meat cheese mushroom bacon	meat cheese mushroom bacon	meat cheese mushroom bacon	meat cheese mushroom bacon	meat cheese mushroom bacon	meat cheese mushroom bacon	20oz Coke _____Diet _____ 20oz Sprite _____ 500ml Crystal Geyser Water _____ 750ml Crystal Geyser Water _____ Boylan Black Cherry _____ IBC Cream Soda _____ IBC Root Beer _____ Diet _____				Vanilla			
	SPECIAL INSTRUCTIONS no cheese								MASH Pomme Granate/ Blueberry _____ Nantucket Lemonade _____ Nantucket Orange Mango _____ Orange Crush _____ Orangina _____ Sweet Leaf Tea _____ Arizona Tea _____ Vitamin Water _____				Banana			
mayo <u>mustard</u> hot peppers lettuce <u>onion</u> <u>tomato</u> <u>pickles</u> oil seasoning	mayo mustard hot peppers lettuce onion tomato pickles oil seasoning	mayo mustard hot peppers lettuce onion tomato pickles oil seasoning	mayo mustard hot peppers lettuce onion tomato pickles oil seasoning	mayo mustard hot peppers lettuce onion tomato pickles oil seasoning	mayo mustard hot peppers lettuce onion tomato pickles oil seasoning	mayo mustard hot peppers lettuce onion tomato pickles oil seasoning	mayo mustard hot peppers lettuce onion tomato pickles oil seasoning	Desserts				Oreo®				
<i>Salads</i>								CHIPS				Coffee				
SALAD Uptown								Oatmeal Chocolate Chip Cookie _____ Sugar Cookie _____ Dream Bar _____ 2 pack of Mini Oatmeal Chocolate Chip Cookies _____				Mixed Berry				
DRESSING creamy vinaigrette								Sides / Soups / Chili				Extra Fruit .35¢				
SPECIAL INSTRUCTIONS no red onion								Whole Pickle _____ Coleslaw _____ Potato Salad _____ Macaroni Salad _____ Tomato Cucumber Salad _____				Please contact store for soups of the day Soup Flavor #1 _____ cup _____ bowl _____ Soup Flavor #2 _____ cup _____ bowl _____ Chili cup _____ bowl _____ cheese: add 50¢ _____ onions _____				
Special Instructions?																

**Potbelly serves HOT sandwiches. If you're ordering for a group, we STRONGLY recommend our Box O' Sandwiches. They stay crisper longer and taste better. We'll give you all the condiments you need on the side. And it's way easier to order for a large group. PF_IC_NY_101911